

-EST.2022-
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- BY DR.CHERRY -

Radiate Confidence

The Philosophy

At Koxa, a proud member of the 360 Group, our philosophy is rooted in the belief that true beauty and confidence stem from feeling comfortable and empowered in one's own skin. As part of the esteemed 360 Group, we are dedicated to advancing the fields of cosmeceuticals and skincare, ensuring that each product we craft not only addresses various skincare concerns but also rejuvenates and enhances the natural beauty of our clients.

A Member of the 360 Group

Koxa, a proud member of the esteemed 360 Group, is a dedicated venture focused on formulating and providing advanced cosmeceutical products designed to enhance and rejuvenate the skin. As a key player within the group, Koxa is committed to crafting cutting-edge cosmeceutical solutions that address various skincare concerns, empowering individuals to feel confident and comfortable in their own skin.

Inception and Founding Vision:

The inception of the 360 Group was inspired by a shared commitment to introduce cutting-edge aesthetic treatments, advanced skincare solutions and holistic wellness therapies to Sri Lankans. Driven by the belief that beauty and wellness should be accessible to all, the group's founding vision centered on fostering self-confidence and radiance in every individual.

CEO's Message

The Koxa by Dr.Cherry, journey began with a passion for advancing skincare, driven by the belief that true beauty starts with healthy, rejuvenated skin. At Koxa, we craft skincare solutions that not only address diverse skincare needs but also empower individuals to feel confident and comfortable in their own skin.

As part of the 360 Group, we uphold a commitment to innovation and excellence in every product we offer. With a deep-rooted belief in accessibility and inclusivity, we strive to, fostering self-confidence and empowerment in every individual.

We will continue to challenge the best technique of skin care and cosmetics with continuous R & D. We strive to service our customers with those special products via effective marketing strategies. Our aim is to make Koxa by Dr.Cherry a trusted skincare brand globally.

Warm regards,
Dr. Sarah Fazy





NMRA

At Koxa, we are dedicated to upholding the highest standards of safety and quality in the skincare industry.

With our commitment to providing safe and superior products to our customers, we proudly hold certification from the **National Medicines Regulatory Authority (NMRA)**

in Sri Lanka. Our adherence to NMRA standards ensures that all our products undergo rigorous testing and meet the criteria outlined by regulatory authorities. We work diligently to ensure that our products are not only safe for use but also comply with regulations regarding ingredient safety, proper labeling, and batch markings.

Vision

To become the leading provider of cutting-edge cosmeceutical products that enhance and revive the skin, empowering individuals worldwide to feel confident and comfortable in their own skin.

Mission

To develop and offer innovative cosmeceutical solutions that enhance and rejuvenate the skin, empowering individuals to feel confident and comfortable in their own skin.

ACNE CONTROL RANGE

Koxa by Dr. Cherry's Acne Range, a doctor-approved three-step system crafted to simplify your skincare routine. Cleanse, treat and moisturize—this system adopts a comprehensive approach to tackle acne and its dark spots, promoting clearer skin. With gentle exfoliation and sebum regulation, it effectively eliminates acne, blackheads and whiteheads, minimizes pore size, and unclogs pores to halt new pimple formation. Its anti-inflammatory properties reduce redness and swelling, hastening the healing process of existing pimples and acne. The ingredients synergize to enhance natural cell turnover, resulting in a more even skin tone and a radiant complexion.

Suitable for those with oily and acne-prone skin.

Acne control facewash

This facewash is formulated with powerful ingredients for clear and radiant skin.

Lactic Acid: Gently exfoliates, lightens skin, reduces scars, and smooths texture.

Salicylic Acid: Clears pores, controls blackheads and whiteheads, and reduces acne and inflammation.

Together, these ingredients provide deep yet gentle exfoliation, leaving your skin refreshed and clarified.

Usage: Wet your face with lukewarm water. Apply a small amount of face wash to your fingertips and gently massage onto damp skin, avoiding the eyes. Rinse and pat dry. Use twice daily. Follow with Koxa Acne Control Gel Cream and Koxa Acne Control Moisturizer.

Soap Free
Oil Free
Non - Comedogenic
Physiological pH



Acne control Gel cream

The second step in the Koxa Acne Control Range, this gel cream is packed with powerful ingredients for clearer, healthier skin.

Salicylic Acid: Clears pores, controls blackheads and whiteheads, reduces acne and inflammation, and exfoliates dead skin cells.

Niacinamide: Minimizes pores, regulates sebum production, evens out skin tone, and reduces dark spots.

Azelaic Acid: Brightens skin, prevents acne breakouts, and provides antioxidant support.

Together, these ingredients work to combat acne and promote a radiant complexion.

Usage: Apply a thin layer to cleansed skin twice daily, focusing on areas prone to acne and inflammation. Follow with the Koxa acne control moisturizer and the Koxa sunscreen during the day for optimal results.

Paraben free
Non - Comedogenic



Acne control Soothing Moisturizer

This moisturizer hydrates without making the skin too oily or triggering breakouts

Niacinamide: Minimizes pores, regulates sebum, reduces hyperpigmentation, and promotes an even skin tone and texture.

Aloe Vera: Soothes and calms irritated skin, locks in moisture, and leaves skin refreshed and hydrated without clogging pores or causing breakouts.

Usage: Use after cleansing and applying the Koxa by Dr.Cherry acne control range Facewash and Koxa Acne Control Gel cream . Gently massage a small amount onto the face and neck until fully absorbed. Use morning and night for optimal results. Follow up with the Koxa sunscreen during the day.

Paraben free | Non - Comedogenic | Hypoallergenic



ULTRA BRIGHTENING RANGE

The Koxa Ultra Brightening Range by Dr. Cherry, a four-step skincare routine designed to diminish the appearance of skin discoloration and promote a radiant complexion. The four-step routine includes a brightening face wash, a serum enriched with brightening components, a moisturizer infused with hydration-locking hyaluronic acid, and a targeted dark spot corrector. Together, these products work synergistically to tackle discoloration, ultimately enhancing skin radiance and promoting a clearer complexion.

Formulated for those with normal skin, this range is suitable for anyone seeking to enhance their skin's radiance

Not suitable for acne-prone skin.

Ultra Brightening Facewash

This gentle yet effective cleanser deeply cleanses your skin, removing impurities for a naturally radiant finish.

Niacinamide: Minimizes pores, giving your skin a smoother appearance

Lactic Acid: Stimulates collagen production, maintaining skin elasticity and firmness.

With regular use, this cleanser leaves your skin feeling rejuvenated, visibly brighter and promotes a more youthful glow.

Usage: Wet your face with lukewarm water. Apply a small amount of face wash to your fingertips and gently massage onto damp skin, avoiding the eyes. Rinse thoroughly and pat dry. Use twice daily, morning and night, for best results. Follow up with the Koxa ultra brightening range serum, moisturizer and dark spot corrector.



Ultra Brightening Serum

This potent serum targets dark spots, visibly reducing their appearance for a more uniform complexion.

Lactic Acid: Brightens skin, diminishing pigmentation and discoloration.

Niacinamide: Evens out skin tone, promoting a smoother and more balanced complexion.

Tranexamic Acid: Fades dark spots and corrects pigmentation.

Usage: Apply a small amount of the serum onto clean, dry skin. Gently massage the serum into the skin using upward motions until fully absorbed. Use twice daily, morning and evening, for best results. Follow with the Koxa ultra brightening moisturizer and the Koxa sunscreen during the day.



Ultra Brightening Moisturizer

This moisturizer targets uneven skin tone, leaving your skin moisturized and radiant.

Niacinamide: Evens out skin tone, promoting a balanced complexion.

Hyaluronic Acid: Provides intense hydration, plumping and moisturizing the skin for a dewy, refreshed appearance.

Usage: Apply a small amount of the moisturizer onto clean, dry skin, gently massaging it in until fully absorbed. Use twice daily, morning and evening, for optimal results.



Ultra Brightening Dark Spot Corrector

Complete your comprehensive 4-step skincare routine with the Koxa Ultra Brightening Dark Spot Corrector. This targeted spot treatment is formulated with potent ingredients to effectively diminish the appearance of dark spots.

Ascorbic Acid (Vitamin C): Enhances collagen synthesis, promoting skin elasticity and firmness, while fading dark spots.

Glycolic Acid: Brightens the skin, reducing discoloration and promoting a radiant complexion.

Usage: Apply a small amount of the dark spot corrector directly onto the affected areas. Use twice daily, morning and evening, for best results. Follow with the Koxa sunscreen during the day to protect your skin from harmful UV rays.





Sun Protection Cream

The Koxa Sun Protection Cream, your ultimate defense against harmful UV rays and environmental aggressors. Formulated with SPF 50+ and PA+++ , this sun protection cream provides broad-spectrum protection against UVA and UVB rays, helping to prevent sunburn, premature aging, and skin damage. Additionally, it shields your skin from visible light and IR-A, offering protection against various wavelengths of sunlight.

Enriched with antioxidants, this sun protection cream helps to neutralize free radicals and protect your skin from oxidative stress, promoting a healthier and more radiant complexion.

Suitable for all skin types.

Lightweight, non-greasy, and easily absorbed, perfect for daily use.


Usage: Apply a generous amount of the sun protection cream onto clean, dry skin, 15-30 minutes before sun exposure. Reapply every 2 hours, or after swimming or sweating, for maximum protection.


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 +94 777 485 485  +94 117 550 099

 **360 Wellness & Skin Clinic,**
445 Havelock Road, Colombo 05,
Sri Lanka.

 **360 Aesthetic,**
Havelock city mall,
Level 05